



## Press Release

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### **KGTV San Diego hosts Lovi Love Designs on Morning Show**

- Owner Stephanie Lovi shares her inspiration and talent with San Diego -

San Diego, Calif., 6 August 2007 – Lovi Love Design (LLD) owner Stephanie Lovi was invited to share her inspiration and collection of handcrafted jewelry with reporter Nina Jimenez during the weekend morning edition on KGTV San Diego. Noting an unlikely inspiration – breast cancer – Ms. Lovi shared her plight with chemotherapy as a chance to “explore her creative side”. From sterling silver wire-wrapped bracelets to necklaces embodied with tiger’s eye, quartz and turquoise, the LLD Collection evolves with the world of fashion, lending itself as the perfect accessory to complete any outfit.

The entire collection will be showcased today at Under the Sun in South Park from 10-4 pm. In addition, customers can visit [lovilove.com](http://lovilove.com) for stocked and sale items.

#### About the company.

Established in 2003, Lovi Love Designs is owned and operated by designer Stephanie Lovi. The company offers a vast collection of wire-wrapped sterling silver and gold jewelry for women and men. Each piece is handcrafted and designed using a variety materials including pearls, semi-precious and natural stones such as turquoise, abalone, quartz, jade, baroque pearls, amethyst and chalcedony. Original designs also encompass the use of vintage buttons, charms and distinctive clasps.

The Lovi Love Design collection is sold at [lovilove.com](http://lovilove.com) and can also be found at numerous resellers throughout Southern California.

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