



Press Release

Channel 10 News features hottest jewelry for Mother's Day

30 April 2006 --San Diego, Calif. Lovi Love Designs (LLD), a woman-owned, San Diego-based jewelry provider, was featured on Channel10 News as part of this year's celebration of mothers and women around the world. Lauren Reynolds, Channel 10News Weekend Morning Anchor, interviewed LLD owner, Stephanie Lovi who described her newest designs including several necklaces which sported a detachable locket that could be worn separately as a pin. Photos of the interview and video of the segment can be found at www.lovilove.com under *Press Page*.

From antique to chic, Lovi Love Designs specializes in crafting distinctive necklaces, bracelets and earrings to complement the latest fashion trends for woman and men. Each sterling silver piece utilizes a combination of pearls, semi-precious and natural stones such as turquoise, abalone, quartz, jade, baroque pearls and emeralds, amethyst and chalcedony as well as vintage buttons, antique pendants, charms and unique clasps.

Ms. Lovi has been featured on several network television and e-radio programs and her pieces have been highlighted in the nationally-recognized fashion magazine, *Elle*. For more information, visit www.lovilove.com.

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